

EXECUTIVE SUMMARY OF NOVA FUSION

In your world of corporate reporting, you're faced with tight deadlines, compliance requirements, the difficulty of building strong narratives, multiple amendments, a coordination challenge and limited budgets. You need a consultant that understands the deadlines, that is knowledgeable in listing, compliance and regulatory requirements, that is experienced and professional. At Nova Fusion, for over a decade and half, we've been delivering comprehensive and cost effective corporate reporting services, which cover turnkey productions of Annual, Sustainability and Integrated Reports. To us, each client is unique, with specialized needs. Our consultancy practice is structured to meet clients' individualized needs with custom-designed services and solutions.

Our team possess a depth and breadth of advisory and design experience, and an unwavering commitment to delivering top-notch, highly professional client service. Our professionals are among the industry's finest – they're talented, insightful and committed to serving clients as trusted business advisors...helping them chart the progress of their Corporate Reports at every step.

We're not 'yes' people, rather, we offer a detailed and impartial review of your most important investor document. We advise you on structuring your report and help you to make the vital connections in your content – how your business model leads to your strategy, how your strategy connects to risk and KPIs, the link between performance and pay, and how sustainability runs through everything. If you want to develop critical content, such as your business model and strategy, we have the experience and knowledge you need.

We also know best practice through and through, and keep up with ever-changing regulations so you're always ahead of the game. And we know the rules you have to comply with, so we can make sure you're meeting your obligations as well as telling your story. In particular, we analyse your narrative content for:

- clarity – how well the report explains your investment case
- completeness – what needs to be added (or removed) to improve your narrative
- balance – whether your report provides the right level of detail
- structure – how well the narrative flows
- connectedness – whether you've made the crucial connections between your business model, strategy, KPIs, risk, remuneration and sustainability.

The focus on corporate governance has never been greater, making it a key part of your investment case. We consider how well your report communicates your governance approach, taking into account your content and its accessibility. We additionally cover whether the design and imagery support your messages, and the effectiveness of your language and tone of voice. The corporate report process is not a box-ticking exercise. Everyone is a piece of bespoke analysis, designed to help you get the most from your corporate report.

Put simply, corporate reporting excellence begins with Nova Fusion.